



Course title: FUNDAMENTALS OF TOURISM

ECTS credit allocation (and other scores): 5.5 ECTS

Semester: autumn

Level of study: ISCED-6 - first-cycle programmes (EQF-6)

Branch of science: Social sciences

Language: English

Number of hours per semester: 45/15

Course coordinator/ Department and e-mail: dr hab. inż. Grażyna Furgała-Selezniow, prof. UWM;
graszka@uwm.edu.pl

Type of classes: classes and lectures

Substantive content

CLASSES: Basic concepts and definitions related to tourism: e.g. tourism, recreation, tourist, visitor, tourist attractions, tourist traffic. Classification of phenomena in tourism. Characteristics of basic forms of tourism (domestic, inbound, outbound tourism). Structure of tourist activity of the population. Characteristics of various types of tourism (e.g. cultural tourism, rural tourism, sustainable tourism, dark tourism, apitourism, winetourism, marine tourism). Field exercises: practical introduction to selected types of tourism (forest tourism, business tourism, religious tourism).

LECTURES: Outline of the history of tourism. Economic and political conditions for tourism development. Social and cultural conditions for tourism development. Typology of tourists. Motives and needs of tourists. Tourism as industry. Features of Tourism industry. Tourism impacts on economy, culture and society - advantages and disadvantages of tourism development. Environmental impacts of tourism - advantages and disadvantages of tourism development. Organization of tourism: government organisations, non -government organisations, international organisations. Methods used in research on tourist issues.

Learning purpose: Introduce the student to the basic issues related to tourism and associated phenomena.

On completion of the study programme the graduate will gain:

Knowledge: Awareness of elementary tourism terminology and knowledge of the basic forms and types of tourism.

Skills: Ability to search for information on tourism, to analyse them and formulate conclusions.

Social Competencies: Being aware of the positive and negative consequences of tourism development.

Basic literature: 1. Cooper Ch., Fletcher J., Gilbert D. 2005. Tourism: Principles and Practice. Publisher: Pearson Education, Limited. 2. Sharpley R. 2006. Travel and tourism. SAGE Publications Ltd, London. 3. Singh L.K. 2008. Fundamental of tourism and travel. ISHA BOOKS, Delhi. Available at: <https://books.google.pl/books> (November 2019)

Supplementary literature: Scientific publications on the various types and forms of tourism.

The allocated number of ECTS points consists of:

Contact hours with an academic teacher: 2.56

Student's independent work: 2.94