



Course title: SUSTAINABLE TOURISM

ECTS credit allocation (and other scores): 2.0 ECTS

Semester: spring

Level of study: ISCED-7 - second-cycle programmes (EQF-7)

Branch of science: Social sciences

Language: English

Number of hours per semester: 15/15

Course coordinator/ Department and e-mail: dr hab. inż. Grażyna Furgała-Selezniow, prof. UWM;  
graszka@uwm.edu.pl

Type of classes: classes and lectures

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#### Substantive content

**CLASSES:** Organisations working for sustainable tourism. Natural and socio-cultural aspects of sustainable tourism. Qualified tourism - examples and controversies. Sustainable tourism at regional and local level. Sustainable development and the character of selected tourist concepts. Good practices in the field of sustainable development of tourism. Analysis of selected strategies of tourism development in terms of implementation of the concept of sustainable development. Sustainable tourism on the example of selected tourist destinations. Evaluation of opportunities for sustainable tourism development.

**LECTURES:** Tourism versus sustainable tourism - basic concepts, definitions, assumptions. Genesis of the concept of sustainable tourism. Theoretical concepts for sustainable tourism. Sustainable tourism and tourism management planning. Issues of nature protection and tourism development. Nature protection in areas attractive for tourists. New trends in tourism and sustainable tourism. State policy and sustainable tourism. Directions of sustainable tourism development.

**Learning purpose:** Understanding the role of tourism in the sustainable development of the country.

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On completion of the study programme the graduate will gain:

**Knowledge:** Acquainting with the concepts of sustainable development and sustainable tourism.

**Skills:** Information search and analysis on problems related to the development of sustainable tourism.

**Social Competencies:** Responsibility for the state of the natural and cultural environment for the development of sustainable tourism.

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**Basic literature:** 1. Jenkins I., Schroder R. (eds.) 2013. Sustainability in tourism. A Multidisciplinary Approach. Springer Gabler. 2. Weaver D. 2006. Sustainable Tourism: Theory and Practice. Elsevier Butterworth-Heinemann.

**Supplementary literature:** Scientific publications on sustainable tourism.

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The allocated number of ECTS points consists of:

Contact hours with an academic teacher: 1.36

Student's independent work: 0.64