

Course title: BASIC OF COMPOSITION AND LETTERING

Level of study: leading to a Bachelor's degree (licencjat or inżynier): 3- to 4-year programmes which lead to a licencjat degree and 3.5- to 4-year programmes which lead to an inżynier degree, depending on the area of study

Branch of science: The arts

Language: English

Number of hours per semester: 45

Course coordinator/ Department and e-mail: Zbigniew Urbalewicz / Department of Arts, zbigbeat@wp.pl

Type of classes: classes

Substantive content

CLASSES: Creating / constructing proprietary tools for lettering and calligraphy. Exercises in the graphic interpretation of concepts (including abstract). Graphic text interpretation. Graphic design for visual identification based on handwriting. Digitization of lettering and compositions implemented using classical and digital media.

KNOWLEDGE

A student knows professional literature and can identify and search for the source of knowledge necessary to broaden horizons in the field of the subject.

A student recognizes techniques in the field of visual arts.

A student knows the development of handwritten and printed writing and historical conditioning of its features.

A student has basic knowledge of visual language terminology.

SKILLS

A student can independently realize creative goals based on knowledge and workshop skills.

A student is prepared for independent work, both conceptual and consistent performance of work in selected techniques.

A student can prepare a workshop in the field of the subject to effectively use technologies, materials, and tools, taking into account ergonomics and comfort of work.

A student has a basic workshop mastered and consciously uses the media to achieve the intended effect.

A student can verbalize the creative idea and argue the use of specific materials, tools, and techniques to implement the exercise or project.

A student can locate historically and describe the flagship, classic typefaces in the field of typography and handwriting and works of art that are examples of, for example, a revolutionary approach to the issues of composition, perspective, etc.

A student can use a traditional and digital workshop in the basic scope in preparation for work on projects.

SOCIAL COMPETENCE

A student is aware of the need to improve thinking and skills throughout education and later independent work.

A student is sensitive to the art of the past and contemporary art, also collects valuable teaching materials, is inspired and can establish a dialogue with the works of other artists.

The allocated number of ECTS points consists of: 3

Contact hours with an academic teacher: 45

Student's independent work: