



Course title: MULTIMEDIA

ECTS credit allocation (and other scores): 3

Semester: autumn and spring (2 semesters)

Level of study: leading to a Bachelor's degree (licencjat or inżynier): 3- to 4-year programmes which lead to a licencjat degree and 3.5- to 4-year programmes which lead to an inżynier degree, depending on the area of study

Branch of science: The arts

Language: English

Number of hours per semester: 45

Course coordinator/ Department and e-mail: Maciej Łojewski / Department of Arts, maciej.lojewski@uwm.edu.pl

Type of classes: classes

Substantive content

CLASSES: Preparation to work in media sector.

Work with Adobe Premiere Pro and After Effects.

Essential training: Basics. Advanced capabilities.

Using acquired skills to making assigned projects and own artworks.

On completion of the study programme the graduate will gain:

Knowledge: The aim of education is to make the student aware of the role of photography in the modern world of art and media. Its role in the interpretation and definition of the modern world and the function that should be played in the age of virtual communication. It is important to familiarize the student with the work of outstanding photographic practices and, in summary, to make them aware of the works that photographic art has as a field of authors of artistic assessments. Exercises: To familiarize the student with practical knowledge of the principles of digital camera operation. Learn to study a complementary photographic image component based on classical composition rules. Practical exercises to master the distribution of light emitted by professional studio lighting. (basics). Understanding the basic principles of studio lighting.

The allocated number of ECTS points consists of:

Contact hours with an academic teacher: 45

Student's independent work: