



Course title: visual structure

ECTS credit allocation (and other scores): 3

Semester: autumn and spring (2 semesters)

Level of study: ISCED-6 - first-cycle programmes (EQF-6)

Branch of science: The arts

Language: English

Number of hours per semester: 45

Course coordinator/ Department and e-mail: marek.szczesny@uwm.edu.pl

Faculty of Fine Arts

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Type of classes: classes and lectures

Substantive content

CLASSES: Creating your own artistic creations with a conscious use of skills in building visual message. Creating your own visual messages subordinated to the assumed content. Practical application of information on composition, colour theory, psychology of vision. creation of artistic objects using polymer technologies (silicones, acrylic one). Creating works in the field of fibre art (fabric dyeing, weaving, sewing, batik, shibori).

LECTURES: Introduction of issues related to form, light, colour, texture, space and movement as well as visual composition and semantics. Introduction of basic concepts in the field of psychophysiology of vision and mechanisms of visual perception. Introduction of basic issues in the field of colour theory. Contexts of creative activities corresponding to individual artistic fascinations by analysing existing phenomena in the arena of art history. Analysis of phenomena in contemporary art that are in direct correlation with social space.

Learning purpose: The main aim of the subject: visual structures and mechanisms of visual perception is to familiarize students with the possibilities of non-verbal communication based on visual communication and how to use various, unconventional means of visual language in building their own message. use various, unconventional means of visual language in building their own message.

On completion of the study programme the graduate will gain:

Knowledge: Student has a basic knowledge of the psychology of vision. Knows the basic concepts of art. Has knowledge of the specifics of static and dynamic systems, the basics of composition.

Student has knowledge about the possibility of using visual treatments.

Skills: He can independently and consciously use the basic concepts determining the specificity and nature of visual communication. He knows how to consciously use visual treatments on the plane and in space.

Can transpose peeled or imposed content into a visual message. He can explain the legitimacy of the use of artistic expression chosen for the implementation of works.

Social Competencies: Student is able to share his own insights about implemented artistic ventures in an accessible and competent way. Student is able to effectively cooperate in a team to create joint artistic projects, and can present his own projects and implementations in a way that corresponds to the specifics of his activities.

Basic literature: Yves Le Grand, *Oczy i widzenie*, wyd. PWN, 1964, t. 1, s. 1-50



Supplementary literature: 1) Magdalena Ujma, Sztuki wizualne. Sztuka i skandal, wyd. PWN, 2011, t. 1, s. 1-360; 2) Monika B, Biotransfiguracje. Sztuka i estetyka posthumanizmu, wyd. Wydawnictwo Naukowe UAM, 2012, t. 1, s. 1-270; 3) Piotr Zaojski, Bio–techno–logiczny świat. Bio art oraz sztuka technonaukowa w czasach posthumanizmu i transhumanizmu, wyd. 13 MUZ, 2015, t. 1, s. 1-343

The allocated number of ECTS points consists of: 3

Contact hours with an academic teacher: 60

Student's independent work: 90