



Course title: COMMUNITY MEDIA

ECTS credit allocation (and other scores): 2

Semester: autumn

Level of study: ISCED-6 - first-cycle programmes (EQF-6)

Branch of science: Social sciences

Language: English

Number of hours per semester: 30

Course coordinator/ Department and e-mail: sebastian.przybyszewski@wp.pl

Type of classes: lectures

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Substantive content

CLASSES:

LECTURES: Community media as the so called third media sector, is an important element of the media systems and societies in several countries. According to the Community Media Forum Europe (CMFE) – organization that aims at increasing the importance of this sector in the European debate and decision making process – the estimated number of such stations in Europe in 2012 was around 2500. High expectations regarding combating the globalization and commercialization on the air are related to this sector. During the lecture some important elements of functioning community media are characterized such as: the role of community radio in democracy, social participation, providing access to the media, the role of community radio in building a community, emancipatory potential and social inclusion of different groups, also those marginalized in other media, as well as the function of diversifying media content.

Learning purpose: To learn what does it mean community media and what functions community media serve

On completion of the study programme the graduate will gain:

Knowledge: what is community media and what are the functions of this sector

Skills: the ability to identify community media and differentiating them from public and commercial media

Social Competencies: encouragement to start working in community media

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Basic literature:

Doliwa U., Rankovic L., 2014, Time for Community Media in Central and Eastern Europe, „Central European Journal of Communication”, 1 (12), 18-33.

Rennie, E., 2006, Community media: A global introduction, Rowman & Littlefield Publishers.

Howley, K. (Ed.), 2009), Understanding Community Media: SAGE Publications, SAGE publications.

Supplementary literature:

Urszula Doliwa, dr Judith Purkarthofer, 2017, Special issue on community radio - editorial, "The Radio Journal. International Studies in Broadcast & Audio Media", 15 (2), 151-154. Doi 10.1386/rjao.15.2.151\_2.

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The allocated number of ECTS points consists of: 2

Contact hours with an academic teacher: 10



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Student's independent work: 35