

Course title: INTERCULTURAL COMMUNICATION

ECTS credit allocation (and other scores): 3

Semester: spring

Level of study: ISCED-7 - second-cycle programmes (EQF-7)

Branch of science: Humanities

Language: French

Number of hours per semester: 15

Course coordinator/ Department and e-mail: Jacek Pawlik, Department of Family Sciences,
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Type of classes: lectures

Substantive content

CLASSES: none

LECTURES: The Lectures contain the following contents: 1. Introduction. 2. Communication Models; 3. Semiotics: 4. Rituals of Interaction; 5. Language Communication; 6. Nonverbal Communication; 7. Cultural Context, 8. Communication through the Senses. 9. Taste and Kitchen. 10. Multicultural Education. 11. Intercultural Dialogue. 12. Conclusion. The emphasis will be on the differences between cultures that can lead to misunderstandings, followed by negative cultural stereotypes. Any assessment of the behavior of others on the basis of their own cultural habits is false because it results from an attitude of ethnocentrism that leads to humiliation and slander of others. Only an attitude of moderate relativism allows to build healthy and lasting intercultural relationships.

Learning purpose: Make aware of the importance of cultural context in communication and sensitize to differences in behavior.

On completion of the study programme the graduate will gain:

Knowledge: recognizes various patterns of cultural behavior

Skills: can adapt behavior to intercultural situations

Social Competencies: promotes intercultural encounters and the dialogue

Basic literature: P. Castella, *La différence en plus*, Paris: L'Harmattan 2005 ; F.E. Jandt, *Intercultural Communication. An Introduction*, London : Sage 1995 ; Y. Winkin, *Anthropologie de la communication*, Paris : Seuil 2001.

Supplementary literature: J. Stewart, *Bridges Not Walls. A Book about Interpersonal Communication*, New York: McGraw-Hills 1995; S. Reynolds, D. Valentine, *Guide to Cross-Cultural Communication*, Upper Saddle River NJ: Pearson Education 2004; Y. Winkin (éd.), *La nouvelle communication*, Paris: Seuil 1981.

The allocated number of ECTS points consists of:

Contact hours with an academic teacher: 15

Student's independent work: 15