

Course title: Management concepts

ECTS credit allocation (and other scores): 4,5

Semester: autumn

Level of study: ISCED-7 - second-cycle programmes (EQF-7)

Branch of science: Social sciences

Language: English

Number of hours per semester: 45

Course coordinator/ Department and e-mail: Dorota Sobol, Ph.D./ Faculty of Economic Sciences, Institute of Management and Quality Sciences, dorota.sobol@uwm.edu.pl

Type of classes: classes and lectures

Substantive content

CLASSES: Students discuss the assumptions of the main management concepts. They take part in the discussion on significant problems of the analyzed concepts, prepare a team project, solve business problems (case studies) and present proposals for the implementation of selected management concepts in enterprises.

LECTURES: Main Schools of Management: Classical, Behavioral, Systemic. Determinants of modern management. Contemporary management concepts oriented towards: quality, changes, slimming organization, clients, cooperation and knowledge.

Learning purpose: Presentation of various theoretical and practical management concepts in a historical and contemporary context conditions of creating and functioning organizations.

On completion of the study programme the graduate will gain:

Knowledge: The student has an in-depth and systematic knowledge of classic and contemporary management concepts, as well as the conditions of the functioning of contemporary organizations.

Skills: The student is able to apply the acquired knowledge to solve a specific business task, concludes, assesses and presents the adopted solutions.

Social Competencies: The student is able to interact with other people as part of team work. The student is also responsible for the reliability of the proposed solutions, their interpretation, presentation and for the results of teamwork.

Basic literature: notes shared by the teacher.

Supplementary literature: 1) Sobol, D. (2019). The manager's role in creating innovations in a knowledge-based enterprise. *Silesian University of Technology Publishing House*, 136, 565-579; 2) Sobol, D., Pietrzak, A. (2021). Effectiveness evaluation of the communication process with employees on the example of Kaufland Poland brand. *Silesian University of Technology Publishing House*, 150, 237-253; 3) *Harvard Business Review* (selected articles).

The allocated number of ECTS points consists of:

Contact hours with an academic teacher: participation in lectures (30 h), participation in classes (15 h), consultations (4 h).

Student's independent work: preparation for written exam (30 h), preparing a presentation (5,5 h), preparation for classes (28 h).